



Wednesday, 28 February 2024

## आइआइएम जम्मू और निफ्ट श्रीनगर के बीच समझौता



नई दिल्ली में आयोजित भारत टेक्स-2024 में एमओयू पर हस्ताक्षर करने के बाद आइआइएम जम्मू के निदेशक और निफ्ट के निदेशक व अन्य अधिकारी • जागरण

**जम्मू :** इंडियन इंस्टीट्यूट आफ मैनेजमेंट जम्मू और नेशनल इंस्टीट्यूट आफ फैशन टेक्नोलाजी श्रीनगर ने एमओयू पर हस्ताक्षर किए। नई दिल्ली के प्रगति मैदान में भारत टेक्स-2024 में दोनों संस्थाओं ने अकादमिक और नवाचार को बढ़ावा देने के लिए समझौते पर हस्ताक्षर किए। भारत टेक्स-2024 में गवर्नमेंट टू गवर्नमेंट मीटिंग, बिजनेस टू बिजनेस मीटिंग, नेटवर्क, ज्ञान के आदान-प्रदान और विभिन्न तरह की प्रदर्शनियां आयोजित करने के लिए एक मंच है। नेशनल इंस्टीट्यूट आफ फैशन टेक्नोलाजी दिल्ली की डीन

एकेडमिक प्रो. सुधा ढींगरा ने दोनों संस्थाओं का आपस में परिचय करवाया। इंडियन इंस्टीट्यूट आफ मैनेजमेंट जम्मू के निदेशक प्रो. बीएस सहाय और नेशनल इंस्टीट्यूट आफ फैशन टेक्नोलाजी श्रीनगर के निदेशक डा. जावेद अहमद ने एमओयू पर हस्ताक्षर किए। अकादमिक गतिविधियों, रिसर्च के प्रयासों और उद्यमिता की प्रतिभा को निखारने वाली गतिविधियों पर काम होगा। एमओयू के तहत ट्रेनिंग कार्यक्रम, संयुक्त रूप से सेमिनार, कान्फ्रेंस और कार्यशालाएं भी आयोजित की जाएंगी। (राब्यू)

# अमर उजाला

Wednesday, 28 February 2024

## आईआईएम ने अनुसंधान प्रयासों, उद्यमशीलता प्रतिभा विकसित करने को बढ़ाया कदम



आईआईएम-निफ्ट श्रीनगर के बीच समझौते के मौके पर अधिकारी। स्रोत: आईआईएम

जम्मू। शैक्षणिक सहयोग एवं नवाचार को बढ़ावा देने की दिशा में आईआईएम ने महत्वपूर्ण कदम उठाया है। आईआईएम ने और राष्ट्रीय फैशन प्रौद्योगिकी संस्थान श्रीनगर एक समझौता ज्ञापन हस्ताक्षरित किया है। नई दिल्ली में आयोजित प्रतिष्ठित अंतरराष्ट्रीय उद्योग मंच, भारत टेक्स 2024 में ऐसा किया गया है। यह एक ऐसा मंच है जो प्रदर्शनियों, ज्ञान सत्रों, विषयगत चर्चाओं, सरकार-से-सरकार (जी2जी) बैठकों, बिजनेस-टू-बिजनेस (बी2बी) नेटवर्क की जानकारी देता है।

आईआईएम जम्मू के निदेशक प्रोफेसर बी एस सहाय और निफ्ट श्रीनगर के निदेशक डा जावीद अहमद वानी ने निफ्ट की महानिदेशक तनु

कश्यप, आईएस और विभिन्न प्रतिनिधिमंडलों की उपस्थिति में समझौता ज्ञापन पर हस्ताक्षर किए। आईआईएम जम्मू के श्रीनगर कैंपस के चेयरपर्सन डा मुकबिल बुरहान भी मौजूद थे। इस साझेदारी का उद्देश्य प्रदेश में अकादमिक उत्कृष्टता को बढ़ाना, अनुसंधान प्रयासों को बढ़ावा देना और उद्यमशीलता प्रतिभा को विकसित करना है।

एमओयू में सहयोग के विभिन्न क्षेत्र शामिल हैं, जिनमें शैक्षणिक भागीदारी, अनुसंधान प्रयास, कार्यकारी शिक्षा और प्रशिक्षण कार्यक्रम, संयुक्त सेमिनार, सम्मेलन और कार्यशालाएं, उद्यमिता और साथ ही अनुसंधान और परिसर सुविधाओं को साझा करना शामिल है। ब्यूरो

# INDIA TODAY

Wednesday 28<sup>th</sup> Feb 2024

## IIM Jammu and NIFT Srinagar forge alliance for innovation at Bharat Tex 2024

IIM Jammu and NIFT Srinagar signed an MoU at Bharat Tex 2024, aiming to enhance academic excellence and foster entrepreneurship in Jammu & Kashmir, marking a significant collaboration for mutual growth and innovation.

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IIM Jammu and NIFT Srinagar Forge Academic Alliance for Innovation at Bharat Tex 2024

India Today Education Desk New Delhi, UPDATED: Feb 28, 2024 10:57 IST

IIM Jammu and NIFT Srinagar signed an MoU to foster academic collaboration

The ceremonial signing took place at Bharat Tex 2024

The institutions seek to contribute not only to the future of the region.

In a significant stride towards fostering academic collaboration and promoting innovation, the Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar formalised a Memorandum of Understanding (MoU) on February 27, 2024.

The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi.

This event marks the genesis of a promising partnership between the two esteemed institutions, IIM Jammu and NIFT Srinagar, setting the stage for collaborative endeavours and mutual growth.

Professor Dr Sudha Dhingra, Dean Academics at NIFT Delhi, delivered the welcome address, followed by an introduction to both Institutions and an outline of the key deliverables of the MoU between IIM Jammu and NIFT Srinagar.

### **SYMBOLIC COMMITMENT TO COLLABORATION**

Professor BS Sahay, Director of IIM Jammu, and Dr Javid Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT Tanu Kashyap, IAS, and various delegations, symbolising a commitment to collaboration across various fronts.

### **OBJECTIVES OF THE PARTNERSHIP**

This partnership aims to enhance academic excellence, foster research endeavours, and cultivate entrepreneurial talent in the Union Territory of Jammu and Kashmir.

The MoU encompasses various areas of collaboration, including academic partnerships, research endeavours, executive education and training programs, joint seminars, conferences, and workshops, initiatives for entrepreneurship and incubation, as well as the sharing of research and campus facilities.

The signing of the MoU represents a significant milestone for both institutions, signalling the beginning of a new era of collaboration and excellence.

### **FUTURE CONTRIBUTIONS AND IMPACT**

Through joint efforts, IIM Jammu and NIFT Srinagar are primed to make substantial contributions to academia, research, and entrepreneurship, thereby shaping not only the future of the region but also extending their impact beyond local boundaries and thereby contributing to nation-building.

<https://www.indiatoday.in/education-today/news/story/iim-jammu-and-nift-srinagar-sign-mou-at-bharat-tex-2024-2508010-2024-02-28>



# IIM Jammu, NIFT Srinagar sign MoU to boost entrepreneurship in J-K

[PTI](#) | Jammu | Updated: 27-02-2024 23:44 IST | Created: 27-02-2024 23:42 IST

Representative Images Image Credit: Twitter(@IIMJammu)

Country: [India](#)

The Indian Institute of Management, Jammu and the National Institute of Fashion Technology, Srinagar, on Tuesday inked a memorandum of understanding (MoU) to boost entrepreneurship and innovation in Jammu and Kashmir. The MoU was signed at Bharat Mandapam, New Delhi, during Bharat Tex 2024 by Director, IIM Jammu, professor B S Sahay and NIFT Srinagar director Dr Javid Wani, an official statement said.

The MoU is envisioned for a collaboration framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

The IIM Jammu, established in 2016, is an Institute of National Importance (INI), and NIFT is a premier institute of fashion education in India.

With 18 campuses across the country, including NIFT Srinagar, the institute has been at the forefront of providing professional human resources to the textile and apparel industry, the statement said.

As per the MoU, the collaboration between IIM Jammu and NIFT Srinagar seeks to bridge the gap between understanding of both the industries, promoting interdisciplinary approaches to problem-solving and ensuring the success and sustainability of both the institutes.

<https://www.news18.com/education-career/iim-jammu-nift-srinagar-sign-mou-to-boost-entrepreneurship-in-j-k-8796118.html>



**PRESS TRUST OF INDIA**  
India's premier news agency

Wednesday 28<sup>th</sup> Feb 2024

## IIM Jammu, NIFT Srinagar sign MoU to boost entrepreneurship in J-K



**PTI** 27 February, 2024 11:46 pm IST

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<https://www.ptinews.com/story/national/iim-jammu-nift-srinagar-sign-mou-to-boost-entrepreneurship-in-j-k/1321220>





Wednesday 28<sup>th</sup> Feb 2024

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<https://theprint.in/india/iim-jammu-nift-srinagar-sign-mou-to-boost-entrepreneurship-in-j-k/1981298/>



Wednesday 28<sup>th</sup> Feb 2024

## IIM Jammu, NIFT Srinagar join hands to boost entrepreneurship in Jammu and Kashmir



*IIM Jammu and NIFT Srinagar collaborate in the areas of academics, research, executive education, training, and promotion of entrepreneurship.*

IIM Jammu, NIFT collaborate to bridge gap between both the industries. (Image: Official website)

[Press Trust of India](#) | February 28, 2024 | 09:11 AM IST

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<https://news.careers360.com/iim-jammu-nift-srinagar-sign-mou-boost-entrepreneurship-in-jammu-kashmir>



Wednesday 28<sup>th</sup> Feb 2024

## IIM Jammu and NIFT Srinagar forge alliance for innovation at Bharat Tex 2024

Education Desk • 26m

### MARKETS TODAY



In a significant stride towards fostering academic collaboration and promoting innovation, the Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar formalised a Memorandum of Understanding (MoU) on February 27, 2024.

The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi.

This event marks the genesis of a promising partnership between the two esteemed institutions, IIM Jammu and NIFT Srinagar, setting the stage for collaborative endeavours and mutual growth.

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The signing of the MoU represents a significant milestone for both institutions, signalling the beginning of a new era of collaboration and excellence.

## **FUTURE CONTRIBUTIONS AND IMPACT**

Through joint efforts, IIM Jammu and NIFT Srinagar are primed to make substantial contributions to academia, research, and entrepreneurship, thereby shaping not only the future of the region but also extending their impact beyond local boundaries and thereby contributing to nation-building.

The Bharat Mandapam, Bharat Tex served as the ideal platform for the MoU Exchange and networking, where esteemed academicians and reputed institutes from India and globally came together for collaborative endeavours and partnership formation.

<https://www.msn.com/en-in/money/careers/iim-jammu-and-nift-srinagar-forge-alliance-for-innovation-at-bharat-tex-2024/ar-BB1j0Z9a>



## IIM Jammu, NIFT Srinagar collaborate to boost entrepreneurship in J&k

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[Anum Ansari](#)

Assistant Manager – Content

New Delhi, Updated on Feb 28, 2024 10:38 IST

*The MoU is envisioned for a collaboration framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.*



The Indian Institute of Management (IIM), Jammu and the National Institute of Fashion Technology, Srinagar, have collaborated by signing a memorandum of understanding (MoU) to boost entrepreneurship and innovation in Jammu and Kashmir.

According to the official statement, the MoU was signed at Bharat Mandapam, New Delhi, during Bharat Tex 2024 by Director, IIM Jammu, Professor B S Sahay and NIFT Srinagar director Dr Javid Wani. The MoU is envisioned for a collaboration framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

The IIM Jammu, established in 2016, is an Institute of National Importance (INI), and NIFT is a premier institute of fashion education in India. With 18 campuses across the country, including

NIFT Srinagar, the institute has been at the forefront of providing professional human resources to the textile and apparel industry, the statement said.

According to the Memorandum of Understanding, the collaboration between IIM Jammu and NIFT Srinagar seeks to bridge the gap between understanding of both the industries, promoting interdisciplinary approaches to problem-solving and ensuring the success and sustainability of both institutes.

<https://www.shiksha.com/news/mba-iim-jammu-nift-srinagar-collaborate-to-boost-entrepreneurship-in-j-k-blogId-156889>





Wednesday 24<sup>th</sup> Feb 2024

IIM Jammu Signs MoU With NIFT Srinagar To Foster Entrepreneurship In Jammu And Kashmir; Check Details Here

## IIM Jammu Signs MoU with NIFT Srinagar to foster Entrepreneurship in Jammu and Kashmir; Check Details Here

53 min ago



[Prerona Datta](#)

Content Curator | Updated On - Feb 28, 2024

*The MoU was signed at Bharat Mandapam, New Delhi, during Bharat Tex 2024.*



**New Delhi:** Indian Institute of Management (**IIM Jammu**), Jammu has entered into a partnership with **National Institute of Fashion Technology (NIFT), Srinagar** to stimulate entrepreneurship and innovation in Jammu and Kashmir.

The MoU was signed at **Bharat Mandapam, New Delhi**, during **Bharat Tex 2024**. The signing ceremony was attended by **Professor B S Sahay**, Director of IIM Jammu, and **Dr. Javid Wani**, Director of NIFT Srinagar.

Through this partnership, both institutes intend to synergize efforts in academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

As per the MoU, the collaboration between IIM Jammu and NIFT Srinagar seeks to **bridge the gap** between understanding of both the industries, promoting interdisciplinary approaches to problem-solving and ensuring the success and sustainability of both the institutes.

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<https://collegedunia.com/news/iim-jammu-signs-mou-with-nift-srinagar-to-foster-entrepreneurship-in-jammu-and-kashmir-alertid-121120>



## India News | IIM Jammu, NIFT Srinagar Sign MoU to Boost Entrepreneurship in J-K

*Get latest articles and stories on India at LatestLY. The Indian Institute of Management, Jammu and the National Institute of Fashion Technology, Srinagar, on Tuesday inked a memorandum of understanding (MoU) to boost entrepreneurship and innovation in Jammu and Kashmir.*

[Agency News](#) | PTI | Feb 27, 2024 11:42 PM IST

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*(This is an unedited and auto-generated story from Syndicated News feed, LatestLY Staff may not have modified or edited the content body)*

<https://www.latestly.com/agency-news/india-news-iim-jammu-nift-srinagar-sign-mou-to-boost-entrepreneurship-in-j-k-5787238.html>



Wednesday 28<sup>th</sup> Feb 2024

## NIFT Srinagar signs MoU with IIM Jammu

Jammu: The Indian Institute of Management (IIM), Jammu and the National Institute of Fashion Technology (NIFT) Srinagar on Tuesday inked a Memorandum of Understanding (MoU) to boost entrepreneurship and innovation in J&K.

The MoU was signed at Bharat Mandapam, New Delhi during Bharat Tex 2024 by Prof B. S. Sahay Director, IIM Jammu and Dr Javid Wani, Director NIFT Srinagar, a statement issued here said.

The MoU is envisioned for a collab framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

IIM Jammu, established in 2016, is an Institute of National Importance, and NIFT, is a premier institute of fashion education in India. With 18 campuses across the country, including NIFT Srinagar, the institute has been at the forefront of providing professional human resources to the textile and apparel industry. The intersection of management and fashion technology is recognised as a dynamic and evolving landscape, necessitating a comprehensive understanding of both industries.

As per the MoU, the collaboration between IIM Jammu and NIFT Srinagar seeks to bridge this gap, promoting interdisciplinary approaches to problem-solving and ensuring the success and sustainability of both institutes.

“The MoU outlines several areas of collaboration, including academic partnerships, joint executive education programs, and sharing of research facilities. A key focus is the joint development of entrepreneurial activities, start-up incubation facilities, and the overall enhancement of the entrepreneurial ecosystem in J&K,” the handout reads.

Convergence of two reputed institutions in J&K is expected to foster exchange of students, staff, educational resources etc. The cooperation shall open new avenues of education and research to the student community studying in both institutions. This collaboration is also expected to transform the lives of the artisans and craftpersons who shall get benefitted through specialised training programs.

On sidelines of Bharat Tex 2024, NIFT (All India level) has signed MoUs with many national and internationally renowned institutions like Arts University Bournemouth UK, BUFT Bangladesh, RMIT Australia, IIIT Kalyani, IIT Mandi, IIM Udaipur, IIM Bodh Gaya, IIT Jodhpur, NID Ahmedabad etc

[kashmirvision.in/2024/02/28/nift-srinagar-signs-mou-with-iim-jammu/](http://kashmirvision.in/2024/02/28/nift-srinagar-signs-mou-with-iim-jammu/)



Government of Jammu & Kashmir

**DEPARTMENT OF INFORMATION & PUBLIC RELATIONS**

## NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth

*Dated : 2024-02-27*

NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth  
JAMMU, FEBRUARY 27: The Indian Institute of Management (IIM), Jammu and the National Institute of Fashion Technology (NIFT) Srinagar on Tuesday inked a Memorandum of Understanding (MoU) to boost entrepreneurship and innovation in J&K. The MoU was signed at Bharat Mandapam, New Delhi during Bharat Tex 2024 by Prof B. S. Sahay Director, IIM Jammu and Dr Javid Wani, Director NIFT Srinagar. The MoU is envisioned for a collab framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

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"The MoU outlines several areas of collaboration, including academic partnerships, joint executive education programs, and sharing of research facilities. A key focus is the joint development of entrepreneurial activities, start-up incubation facilities, and the overall enhancement of the entrepreneurial ecosystem in J&K," the handout reads. Convergence of two reputed institutions in J&K is expected to foster exchange of students, staff, educational resources etc. The cooperation shall open new avenues of education and research to the student community studying in both institutions. This collaboration is also expected to transform the lives of the artisans and craftpersons who shall get benefitted through specialised training programs. On sidelines of Bharat Tex 2024, NIFT (All India level) has signed MoUs with many national and internationally renowned institutions like Arts University Bournemouth UK, BUFT Bangladesh, RMIT Australia, IIIT Kalyani, IIT Mandi, IIM Udaipur, IIM Bodh Gaya, IIT Jodhpur, NID Ahmedabad etc.

[https://jkdirinf.jk.gov.in/news\\_slider\\_details.php?news\\_id=16312](https://jkdirinf.jk.gov.in/news_slider_details.php?news_id=16312)

# NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth

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Wednesday, 28 February 2024-Print Version

## IIM Jammu & NIFT Srinagar ink MoU for collaborative growth

*Excelsior Correspondent*

JAMMU, Feb 27: Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar have formalized a Memorandum of Understanding (MoU) for collaborative endeavors and mutual growth.

The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi.

Bharat Tex 2024 serves as a pivotal stage, spotlighting exhibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, and interactive pavilions.

Prof B S Sahay, Director of IIM Jammu, and Prof Javid Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT, Tamu Kashyap and various delegations, symbolizing a commitment to collaboration across various fronts.

This partnership aims to enhance academic excellence, foster research endeavors, and cultivate entrepreneurial talent in the Union Territory of Jammu & Kashmir. Also present at the ceremony was Dr. Mughil Burhan, Chairperson of Srinagar Campus, IIM Jammu. Bharat Tex 2024, in its ongoing events, highlights the richness of Indian textiles, reinforcing its image as a custodian of tradition, innovation, and sustainability.

Speaking on the occasion, Prof B S Sahay expressed profound enthusiasm about the collaboration, highlighting its significance for the growth and development of J&K. He emphasized that the partnership



*Director of IIM Jammu and Director of NIFT Srinagar displaying copies of MoU.*

...tive education and training programs, joint seminars, conferences, and workshops, initiatives for entrepreneurship and incubation, as well as the sharing of research and campus facilities.

The vote of thanks was proposed by Prof. Dr. Sarjeev Malage, Head of International and Domestic Linkages, NIFT Delhi.

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Dr Javid Ahmad Wani, Director, NIFT Srinagar, echoed similar sentiments, emphasizing the transformative potential of the collaboration.

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<https://epaper.dailyexcelsior.com/?id=MTU2Mzc1>



Wednesday, 28 February 2024-Online Version

## Director of IIM Jammu and Director of NIFT Srinagar displaying copies of MoU.

By **Daily Excelsior** February 28, 2024



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<https://www.dailyexcelsior.com/director-of-iim-jammu-and-director-of-nift-srinagar-displaying-copies-of-mou/>

Wednesday, 28 February 2024-Online Version

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By Daily Excelsior -February 28, 2024



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[https://www.dailyexcelsior.com/iim-jammu-nift-srinagar-ink-mou-for-collaborative-growth/#google\\_vignette](https://www.dailyexcelsior.com/iim-jammu-nift-srinagar-ink-mou-for-collaborative-growth/#google_vignette)

Wednesday, 28 February 2024

## NIFT-S signs MoU with IIM-J: Convergence for empowering youth

### STATE TIMES NEWS

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IIM Jammu and NIFT Srinagar representatives during MoU signing ceremony.

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Wednesday, 28 February 2024

## IIM Jammu, NIFT Srinagar formalize MoU to promote innovation



Prof. B.S. Sahay, Director IIM Jammu and Prof. Javid Ahmad Wani, Director NIFT Srinagar displaying copy of the MoU signed by them.

### GJ REPORT

**JAMMU, FEB 27:** The Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar formalized a Memorandum of Understanding (MoU) at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi. This partnership marks the beginning of collaborative efforts between the two institutions aimed at fostering academic excellence, research endeavors, and entrepreneurial talent in the Union Territory of Jammu & Kashmir.

The MoU signing ceremony commenced with a formal introduction, followed by an outline of the key deliverables of the partnership. Prof. B.S. Sahay, Director of IIM Jammu and Prof. Javid Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT, Tanu Kashyap, IAS and various delegations, symbolizing a commitment to collaboration.

Speaking on the occasion, Prof. B.S. Sahay expressed profound enthusiasm about the collaboration, highlighting its significance for the growth and development of Jammu & Kashmir. He emphasized the importance of leveraging each other's strengths to create a synergistic environment that fosters learning, research, entrepreneurship, and contributes to the overall growth trajectory of the region. Dr. Javid Ahmad Wani echoed similar sentiments, emphasizing the transformative potential of the collaboration. He expressed delight in joining hands with IIM Jammu, envisioning the creation of a dynamic ecosystem that nurtures talent, fosters creativity, and propels socio-economic development in the region.

Wednesday, 28 February 2024

# IIM-J & NIFT Sgr sign MoU to foster academic excellence

## NL CORRESPONDENT

**JAMMU TAWI, FEB 27** In a significant stride towards fostering academic collaboration and promoting innovation, the Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar have formalized a Memorandum of Understanding (MoU). The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi. The event commenced with a formal introduction to the MoU Signing accompanied by a warm welcome extended to all partners involved. Prof. Dr. Sudha Dhingra, Dean Academics, NIFT Delhi, delivered the welcome address. The MoU signing ceremony, held on the eve of the ongoing Bharat Tex 2024 at Bharat Mandapam,



was a significant milestone. Prof. B.S. Sahay, Director of IIM Jammu, and Prof. Javid Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT, Tanu Kashyap, and various delegations, symbolizing a commitment to collaboration across various fronts. This partner-

ship aims to enhance academic excellence, foster research endeavors, and cultivate entrepreneurial talent in the Union Territory of Jammu & Kashmir. Also present at the ceremony was Dr. Muqbil Burhan, Chairperson of Srinagar Campus, IIM Jammu adding further significance to the occasion. Bharat Tex

2024, in its ongoing events, highlights the richness of Indian textiles, reinforcing its image as a custodian of tradition, innovation, and sustainability. Speaking on the occasion, Prof. B.S. Sahay, Director of IIM Jammu, expressed profound enthusiasm about the collaboration, highlighting its significance for the growth and development of Jammu & Kashmir (J&K). He emphasized that the partnership with NIFT Srinagar will open up exciting possibilities for academic collaboration and innovation, which are crucial for the socio-economic advancement of the region. Dr. Javid Ahmad Wani, Director, NIFT Srinagar, echoed similar sentiments, emphasizing the transformative potential of the collaboration. The vote of thanks was proposed by Prof. Dr. Sanjeev Malage, Head of International and Domestic Linkages, NIFT Delhi.

Wednesday, 28 February 2024

## IIM Jammu, NIFT Srinagar forge strategic partnership to foster academic excellence and innovation at Bharat Tex 2024

■ JL NEWS SERVICE

**JAMMU, Feb 27:** In a significant stride towards fostering academic collaboration and promoting innovation, the Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar have formalized a Memorandum of Understanding (MoU). The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi. Bharat Tex 2024 serves as a pivotal stage, spotlighting exhibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, and interactive pavilions. This event marks the genesis of a promising partnership between the two esteemed institutions, IIM Jammu and NIFT Srinagar, setting the stage for collaborative endeavors and mutual growth.

The event commenced with a formal introduction to the MoU Signing accompanied by a warm welcome extended to all partners involved. Prof. Dr. Sudha Dhingra, Dean Academics,



NIFT Delhi, delivered the welcome address. This was followed by an introduction to both Institutions and an outline of the key deliverables of the MoU between IIM Jammu and NIFT Srinagar.

The MoU signing ceremony, held on the eve of the ongoing Bharat Tex 2024 at Bharat Mandapam, was a significant milestone. Prof. B.S. Sahay, Director of IIM Jammu, and Prof. Javid Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT, Ms. Tanu Kashyap, IAS and various delegations, symbolizing a commitment to collaboration across various fronts. This partnership aims to enhance academic

excellence, foster research endeavors, and cultivate entrepreneurial talent in the Union Territory of Jammu & Kashmir. Also present at the ceremony was Dr. Muqbil Burhan, Chairperson of Srinagar Campus, IIM Jammu adding further significance to the occasion. Bharat Tex 2024, in its ongoing events, highlights the richness of Indian textiles, reinforcing its image as a custodian of tradition, innovation, and sustainability.

Speaking on the occasion, Prof. B.S. Sahay, Director of IIM Jammu, expressed profound enthusiasm about the collaboration, highlighting its significance for the growth and development of Jammu &

Kashmir (J&K). He emphasized that the partnership with NIFT Srinagar will open up exciting possibilities for academic collaboration and innovation, which are crucial for the socio-economic advancement of the region. He underscored the importance of leveraging each other's strengths to create a synergistic environment that fosters not only learning, research, and entrepreneurship but also contributes to the overall growth trajectory of J&K. He emphasized that by harnessing the rich cultural heritage and diverse talent pool of the region, the collaboration between IIM Jammu and NIFT Srinagar holds immense potential to catalyze positive change and drive inclusive development. He stressed the role of academic institutions in fostering innovative ecosystems that not only address current challenges but also anticipate future opportunities. He reiterated the commitment of both IIM Jammu and NIFT Srinagar to spearhead initiatives that promote interdisciplinary research, technology transfer, and entrepreneurial ventures, thereby contributing to the overall prosperity of Jammu & Kashmir.

Wednesday, 28 February 2024

## IIMJ and NIFT Srinagar forge strategic partnership to foster academic excellence and innovation at Bharat Tex 2024"

**JAMMU BULLETIN NEWS**

**JAMMU, FEB 27:**

In a significant stride towards fostering academic collaboration and promoting innovation, the Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar formalized a Memorandum of Understanding (MoU) on 27th Feb 2024. The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi. Bharat Tex 2024 serves as a pivotal stage, spotlighting exhibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, and interactive pavilions. This event marks the genesis of a promising partnership between the two esteemed institutions, IIM Jammu and NIFT Srinagar, setting the stage for collaborative endeavors and

mutual growth.

Prof. Dr. Sadha Dhingra, Dean Academics at NIFT Delhi, delivered the welcome address, followed by an introduction to both institutions and an outline of the key deliverables of the MoU between IIM Jammu and NIFT Srinagar. Prof. H.S. Sahay, Director of IIM Jammu, and Dr. Javid Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT Ms. Tamu Kashyap, IAS, and various delegations, symbolizing a commitment to collaboration across various fronts. Dr. Moqbil Burhan, Chairperson of Srinagar Campus, IIM Jammu, was also present. This partnership aims to enhance academic excellence, foster research endeavors, and cultivate entrepreneurial talent in the Union Territory of Jammu & Kashmir.

The MoU encompasses various areas of collaboration, including academic part-

nerships, research endeavors, executive education and training programs, joint seminars, conferences, and workshops, initiatives for entrepreneurship and incubation, as well as the sharing of research and campus facilities. The signing of the MoU represents a significant milestone for both institutions, signaling the beginning of a new era of collaboration and excellence. Through joint efforts, IIM Jammu and NIFT Srinagar are primed to make substantial contributions to academia, research, and entrepreneurship, thereby shaping not only the future of the region but also extending their impact beyond local boundaries and thereby contributing to nation-building. The Bharat Mandapam, Bharat Tex served as the ideal platform for the MoU Exchange and networking, where esteemed academicians and reputed institutes from India and globally came together for collaborative endeavors and partnership formation.

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# TOP NEWS OF J&K

JAMMU, TUESDAY, FEBRUARY 27, 2024

Daily Evening Newspaper



**ENTERTAINMENT** | 6  
**Rashmika Mandanna finally opens up on Animal success**



**NATIONAL** | 7  
**Maharashtra Congress leader Basavaraj Patil quits, to join BJP today**



**INTERNATIONAL** | 8  
**Israel ready to halt war in Gaza during Ramadan if hostage deal is reached: Biden**

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Wednesday, 28 February 2024

## IIM Jammu, NIFT Srinagar Forge Strategic Partnership to Foster Academic Excellence and Innovation at Bharat Tex 2024

### Top News Report

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Bharat Tex 2024 serves as a pivotal stage, spotlighting exhibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, and interactive pavilions. This event marks the genesis of a promising partnership between the two esteemed institutions, IIM Jammu and NIFT Srinagar, setting the stage for collaborative endeavors and mutual growth.

The event commenced with a formal introduction to the MoU Signing accompanied by a warm welcome extended to all partners involved. Prof. Dr. Sudha Dhingra, Dean Academics, NIFT Delhi, delivered the welcome address. This was followed by an introduction to both Institutions and an outline of the key deliverables of the MoU between IIM Jammu and NIFT Srinagar.



The MoU signing ceremony, held on the eve of the ongoing Bharat Tex 2024 at Bharat Mandapam, was a significant milestone.

Prof. B.S. Sahay, Director of IIM Jammu, and Prof. Javid Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT, Tanu Kashyap, IAS and various delegations, symbolizing a commitment to collaboration across various fronts. This partnership aims to enhance academic excellence, foster research endeavors, and cultivate entrepreneurial talent in the Union Territory of Jammu & Kashmir. Also present at the ceremony was Dr. Muqbil Burhan, Chairperson of Srinagar Campus, IIM Jammu adding further significance to the occasion. Bharat Tex 2024, in its ongoing events, highlights the richness of Indian textiles, reinforcing its image as a custodian of tradition, innovation, and sustainability. Speaking on the occa-

sion, Prof. B.S. Sahay, Director of IIM Jammu, expressed profound enthusiasm about the collaboration, highlighting its significance for the growth and development of Jammu & Kashmir (J&K). He emphasized that the partnership with NIFT Srinagar will open up exciting possibilities for academic collaboration and innovation, which are crucial for the socio-economic advancement of the region. He underscored the importance of leveraging each other's strengths to create a synergistic environment that fosters not only learning, research, and entrepreneurship but also contributes to the overall growth trajectory of J&K. He emphasized that by harnessing the rich cultural heritage and diverse talent pool of the region, the collaboration between IIM Jammu and NIFT Srinagar holds immense potential to catalyze positive change and drive inclusive development. He stressed

the role of academic institutions in fostering innovative ecosystems that not only address current challenges but also anticipate future opportunities.

He reiterated the commitment of both IIM Jammu and NIFT Srinagar to spearhead initiatives that promote interdisciplinary research, technology transfer, and entrepreneurial ventures, thereby contributing to the overall prosperity of Jammu & Kashmir.

Dr. Javid Ahmad Wani, Director, NIFT Srinagar, echoed similar sentiments, emphasizing the transformative potential of the collaboration. He expressed delight in joining hands with IIM Jammu in this endeavor, envisioning the creation of dynamic ecosystem that nurtures talent, fosters creativity, and propels socio-economic development in the region. He emphasized the collective commitment of both Institutions to leverage their expertise and resources for

the greater good of U.T of Jammu and Kashmir, aiming to establish a thriving environment conducive to innovation, entrepreneurship, and inclusive growth.

The MoU encompasses various areas of collaboration, including academic partnerships, research endeavors, executive education and training programs, joint seminars, conferences, and workshops, initiatives for entrepreneurship and incubation, as well as the sharing of research and campus facilities.

The vote of thanks was proposed by Prof. Dr. Sanjeev Malage, Head of International and Domestic Linkages, NIFT Delhi. The signing of the MoU represents a significant milestone for both institutions, signaling the beginning of a new era of collaboration and excellence. Through joint efforts, IIM Jammu and NIFT Srinagar are primed to make substantial contributions to academia, research, and entrepreneurship, thereby shaping not only the future of the region but also extending their impact beyond local boundaries and thereby contributing to nation-building. The Bharat Mandapam, Bharat Tex served as the ideal platform for the MoU Exchange and networking, where esteemed academicians and reputed institutes from India and globally came together for collaborative endeavors and partnership formation.

# STATE VISION

Daily English News Paper | Samba (J&amp;K)

Vol No: 12 Issue No: 58 Postal Registration No. JK/ 506 / 19-21, RNI Registration no. JKENG/ 2013/ 53908

Wednesday, 28 February 2024

## ***NIFT Srinagar signs MoU with IIM Jammu***

State Vision News Service  
Jammu, February 27

The Indian Institute of Management (IIM), Jammu and the National Institute of Fashion Technology (NIPT) Srinagar on Tuesday inked a Memorandum of Understanding (MoU) to boost entrepreneurship and innovation in J&K. The MoU was signed at Bharat Mandapam, New Delhi during Bharat Tex 2024 by Prof B. S. Sahay Director, IIM Jammu and Dr Javid Wani, Director NIPT Srinagar. The MoU is envisioned for a collab framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

The IIM Jammu, established in 2016, is an Institute of National Importance, and NIPT, is

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As per the MoU, the collaboration between IIM Jammu and NIPT Srinagar seeks to bridge this gap, promoting interdisciplinary approaches to problem-solving and ensuring the success and sustainability of both institutes.

The MoU outlines several areas of collaboration, including academic partnerships, joint

***Contd. on page 2***


## ***NIFT Srinagar signs...***

executive education programs, and sharing of research facilities. A key focus is the joint development of entrepreneurial activities, start-up incubation facilities, and the overall enhancement of the entrepreneurial ecosystem in J&K," the handout reads.

Convergence of two reputed institutions in J&K is expected to foster exchange of students, staff, educational resources etc. The cooperation shall open new avenues of education and research to the student community studying in both institutions. This collaboration is also expected to transform the lives of the artisans and craftpersons who shall get benefitted through specialised training programs.

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Chief Executive Officer

**WEATHER**  
  
**JAMMU**  
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 Max : 22.1 °C  
 Min : 9.9 °C  
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# Pir Panchal News Line

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## NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth

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(Contd. P-2)

## NIFT Srinagar signs MoU...

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Convergence of two reputed institutions in J&K is expected to foster exchange of students, staff, educational resources etc.

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# NAWAI DUGGAR

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Wednesday 28th February 2024

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## NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth



### ND News Service

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The IIM Jammu, established in 2016, is an Institute of National Importance, and NIFT, is a premier institute of fashion education in India. With 18 campuses across the country, including NIFT Srinagar, the institute has been at the forefront of providing professional human resources to the textile and apparel industry. The intersection of management and fashion technology is recognised as a dynamic and evolving landscape, necessitating a comprehensive understanding of both industries.

As per the MoU, the collaboration between IIM Jammu and NIFT Srinagar seeks to bridge this gap, promoting interdisciplinary

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Daily

(Approved by Govt. of India & State Govt.)

# The Excel Express

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RNI NO. JKENG/2008/27034

A politico-  
socio-cultural  
News paper  
with day to  
day human  
concerns

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JAMMU, WEDNESDAY, FEBRUARY 28, 2024

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EXCEL EXPRESS BUREAU  
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Daily

e-mail: firstreporter2011@gmail.com

# First Reporter



Babila Rakwal convenes Public Darbar at Rajpura block of Samba...

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**Wednesday 24<sup>th</sup> February 2024**

## IIM-J, NIFT forge strategic partnership to foster academic excellence, innovation



**EARTH NEWS SERVICE**

**JAMMU:** In a significant stride towards fostering academic collaboration and promoting innovation, the Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar formalized a Memorandum of

Understanding (MoU), here on Tuesday.

The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi.

Bharat Tex 2024 serves as a pivotal stage, spotlighting ex-

hibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, and interactive pavilions. This event marks the genesis of a promising partnership between the two esteemed institutions, IIM Jammu and NIFT Srinagar, setting the stage

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Prof. Dr. Sudha Dhingra, Dean Academics at NIFT Delhi, delivered the welcome address, followed by an introduction to both Institutions and an outline of the key deliverables of the MoU between IIM Jammu and NIFT Srinagar.

Prof. B.S. Sahay, Director of IIM Jammu, and Dr. Javid Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT Ms. Tanu Kashyap, IAS, and various delegations, symbolizing a commitment to collaboration across various fronts. Dr. Muqbil Burhan, Chairperson of Srinagar Campus, IIM Jammu, was also present. This partnership aims to enhance academic excellence, foster research endeavors, and cultivate entrepreneurial talent in the Union Territory of Jammu & Kashmir.

The MoU encompasses various areas of collaboration, including academic partnerships,

research endeavors, executive education and training programs, joint seminars, conferences, and workshops, initiatives for entrepreneurship and incubation, as well as the sharing of research and campus facilities.

The signing of the MoU represents a significant milestone for both institutions, signaling the beginning of a new era of collaboration and excellence. Through joint efforts, IIM Jammu and NIFT Srinagar are primed to make substantial contributions to academia, research, and entrepreneurship, thereby shaping not only the future of the region but also extending their impact beyond local boundaries and thereby contributing to nation-building.

The Bharat Mandapam, Bharat Tex served as the ideal platform for the MoU Exchange and networking, where esteemed academicians and reputed institutes from India and globally came together for collaborative endeavors and partnership formation.



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HIMALAYAN MAIL NEWS  
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# JAMMU RISING

NEWS	P-3	NEWS	P-5	NEWS	P-12	NATIONAL	P-8	SPORT	P-7
	GDC Ajas organizes Voter Education & Awareness programme under SVEEP		IIM Jammu and NIFT Srinagar Forge Strategic Partnership to Foster Academic Excellence and Innovation at Bharat Tex 2024" for your kind perusal		CS administers oath to Rajesh Sharma as JKWRRA member		Lucknow hits 70% street dog sterilization success on World Spay Day		Hardik Pandya takes 2-22 on return to competitive cricket at DY Patil T20

Price: Rs.2 | Page 12 | Vol. No.: 14 | Issue No: 51 | Postal Registration No. JK-458/16-18 | epaper.dailyjammurising.in | RNI No: JKENG/2011/40494

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## IIM Jammu and NIFT Srinagar Forge Strategic Partnership to Foster Academic Excellence and Innovation at Bharat Tex 2024" for your kind perusal

JAMMU RISING

JAMMU, FEB 27

In a significant stride towards fostering academic collaboration and promoting innovation, the Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar formalized a Memorandum of Understanding (MoU) on 27th Feb 2024. The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi. Bharat Tex 2024 serves as a pivotal stage, spotlighting exhibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, and interactive pavilions. This event marks the genesis of a promising partnership between the two esteemed institutions, IIM Jammu and NIFT Srinagar, setting the stage for collaborative endeavors and mutual growth.



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<b>NATIONAL, P7</b> One killed, six injured as police vehicle escorting Tejashwi collides with car 	<b>INTERNATIONAL, P6</b> Pak President Aftab's stonewalling of new Parliament session justified: Imran Khan 	<b>SPORTS, P9</b> We didn't have a chance in hell of competing with India: Stokes 
<small>JAMMU, WEDNESDAY, FEBRUARY 28, 2024</small>		
<small> <a href="#">www.jmmnewsbulletin.com</a> <a href="#">facebook.com/jmmnewsbulletin</a> <a href="#">twitter.com/jmmnewsbulletin</a> </small>		
<h1 style="margin: 0;">Glimpses of Future</h1>		
<small>VOL. 39 NO. 56 REGD. NO. - JMM/110/15/17 Price - Rs. 2.00</small>		

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REFUGEE MESSAGE BUREAU,  
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setting the stage for collaborative endeavors and mutual growth. The event commenced with a formal introduction to the MoU signing accompanied by a warm welcome extended to all partners involved. Prof. Dr. Sudha Dhinra, Dean Academics, NIFT Delhi, delivered the welcome address. This was followed by an introduction to both institutions and an outline of the key deliverables of the MoU between IIM Jammu and NIFT Srinagar. The MoU signing ceremony, held on the eve of the ongoing Bharat Tex 2024 at Bharat Mandapam, was a significant milestone. Prof. B.S. Sahay, Director of IIM Jammu, and Prof. Javid Ahmad Want, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT, Ms. Tanu Kashyap, IAS and various delegations, symbolizing a commitment to collaboration across vari-

ous fronts. This partnership aims to enhance academic excellence, foster research endeavors, and cultivate entrepreneurial talent in the Union Territory of Jammu & Kashmir. Also present at the ceremony was Dr. Muqbil Burhan, Chairperson of Srinagar Campus, IIM Jammu adding further significance to the occasion. Bharat Tex 2024, in its ongoing events, highlights the richness of Indian textiles, reinforcing its image as a custodian of tradition, innovation, and sustainability. Speaking on the occasion, Prof. B.S. Sahay, Director of IIM Jammu, expressed profound enthusiasm about the collaboration, highlighting its significance for the growth and development of Jammu & Kashmir (J&K). He emphasized that the partnership with NIFT Srinagar will open up exciting possibilities for academic collaboration



and innovation, which are crucial for the socio-economic advancement of the region. He underscored the importance of leveraging each other's strengths to create a synergistic environment that fosters not only learning, research, and entrepreneurship but also contributes to the overall growth trajectory of J&K. He emphasized that by harnessing

the rich cultural heritage and diverse talent pool of the region, the collaboration between IIM Jammu and NIFT Srinagar holds immense potential to catalyze positive change and drive inclusive development. He stressed the role of academic institutions in fostering innovative ecosystems that not only address current challenges but also anticipate future

opportunities. He reiterated the commitment of both IIM Jammu and NIFT Srinagar to spearhead initiatives that promote interdisciplinary research, technology transfer, and entrepreneurial ventures, thereby contributing to the overall prosperity of Jammu & Kashmir. Dr. Javid Ahmad Want, Director, NIFT Srinagar, echoed similar senti-

ments, emphasizing the transformative potential of the collaboration. He expressed delight in joining hands with IIM Jammu in this endeavor, envisioning the creation of a dynamic ecosystem that nurtures talent, fosters creativity, and propels socio-economic development in the region. He emphasized the collective commitment of both institutions to leverage their expertise and resources for the greater good of UT of Jammu and Kashmir, aiming to establish a thriving environment conducive to innovation, entrepreneurship, and inclusive growth. The MoU encompasses various areas of collaboration, including academic partnerships, research endeavors, executive education and training programs, joint seminars, conferences, and workshops, initiatives for entrepreneurship and incubation, as well as the sharing of research and campus

facilities. The vote of thanks was proposed by Prof. Dr. Sanjeev Malage, Head of International and Domestic Linkages, NIFT Delhi. The signing of the MoU represents a significant milestone for both institutions, signaling the beginning of a new era of collaboration and excellence. Through joint efforts, IIM Jammu and NIFT Srinagar are primed to make substantial contributions to academia, research, and entrepreneurship, thereby shaping not only the future of the region but also extending their impact beyond local boundaries and thereby contributing to nation-building. The Bharat Mandapam, Bharat Tex served as the ideal platform for the MoU Exchange and networking, where esteemed academicians and reputed institutes from India and globally came together for collaborative endeavors and partnership formation.

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KV NEWS NETWORK

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# Kashmir Images

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Accuweather.com Weather | Day: Mostly cloudy | Rain: 0.0mm | Snow: 0.0cm | Cloud Cover: 89% | Night: Mostly cloudy | Rain: 0.0mm | Snow: 0.0cm | Cloud Cover: 75% | Temp: High: 12° | Low: 0° | Sunrise: 7:02 AM | Sunset: 6:26 PM

Wednesday, 24<sup>th</sup> February

## NIFT Srinagar signs MoU with IIM Jammu

JAMMU, FEBRUARY 27: The Indian Institute of Management (IIM), Jammu and the National Institute of Fashion Technology (NIFT) Srinagar on Tuesday inked a Memorandum of Understanding (MoU) to boost entrepreneurship and innovation in J&K.

The MoU was signed at Bharat Mandapam, New Delhi during Bharat Tex 2024 by Prof B. S. Sahay Director, IIM Jammu and Dr Javid Wani, Director NIFT Srinagar. The MoU is envisioned for a collab framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

The IIM Jammu, established in 2016, is an Institute of National Importance, and NIFT, is a premier institute of fashion education in India. With 18 campuses across the country, including NIFT Srinagar, the institute has been at the forefront of providing professional human resources to the textile and apparel industry. The intersection of management and fashion technology is recognised as a dynamic and evolving landscape, necessitating a comprehensive understanding of both industries.

As per the MoU, the collaboration between IIM Jammu and NIFT Srinagar

seeks to bridge this gap, promoting interdisciplinary approaches to problem-solving and ensuring the success and sustainability of both institutes.

"The MoU outlines several areas of collaboration, including academic partnerships, joint executive education programs, and sharing of research facilities. A key focus is the joint development of entrepreneurial activities, start-up incubation facilities, and the overall enhancement of the entrepreneurial ecosystem in J&K," the handout reads.

Convergence of two reputed institutions in J&K is expected to foster exchange of students, staff, educational resources etc. The cooperation shall open new avenues of education and research to the student community studying in both institutions. This collaboration is also expected to transform the lives of the artisans and craftpersons who shall get benefited through specialised training programs.

On sidelines of Bharat Tex 2024, NIFT (All India level) has signed MoUs with many national and internationally renowned institutions like Arts University Bournemouth UK, BUFT Bangladesh, RMIT Australia, IIT Kalyani, IIT Mandi, IIM Udaipur, IIM Bodh Gaya, IIT Jodhpur, NID Ahmedabad etc

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# KASHMIR TIMES

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Wednesday, 28<sup>th</sup> February 2024

## **NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth**

**KT NEWS SERVICE**

JAMMU, Feb 27: The Indian Institute of Management (IIM), Jammu and the National Institute of Fashion Technology (NIFT) Srinagar on Tuesday inked a Memorandum of Understanding (MoU) to boost entrepreneurship and innovation in J&K. The MoU was signed at Bharat Mandapam, New Delhi during Bharat Tex 2024 by Prof B. S. Sahay Director, IIM Jammu and Dr Javid Wani, Director NIFT Srinagar. The MoU is envisioned for a collab framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

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As per the MoU, the collaboration between IIM Jammu and NIFT Srinagar seeks to bridge this gap, promoting interdisciplinary approaches to problem-solving and ensuring the success and sustainability of both institutes.

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Wednesday, 28<sup>th</sup> February 2024

## NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth

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The MoU outlines several areas of collaboration, including academic partnerships, joint executive education programs, and sharing of research facilities. A key focus is the joint development of entrepreneurial



activities, start-up incubation facilities, and the overall enhancement of the entrepreneurial ecosystem in J&K, the headline reads.

Convergence of two reputed institutions in J&K is expected to foster exchange of students, staff, educational resources etc. The cooperation shall open new avenues of education and research to the student community studying in both institutions. This collaboration is also expected to transform the lives of the artisans and craft persons who shall get benefited through specialised training programs.

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Wednesday, 28<sup>th</sup> February 2024

## NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth



**BK NEWS SERVICE**

Jammu, Feb 27: The Indian Institute of Management (IIM), Jammu and the National Institute of Fashion Technology (NIFT) Srinagar on Tuesday in a Memorandum of Understanding (MoU) set out entrepreneurship and innovation in J&K. The MoU was signed at Bharat Mandapam, New Delhi during Bharat Tex 2024 by Prof. S. Sahay Director, IIM Jammu and Dr. Javed Wani, Director NIFT Srinagar. The MoU is envisioned for a collab framework between these two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

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As per the MoU, the collaboration between IIM Jammu and NIFT Srinagar seeks to bridge the gap, promoting interdisciplinary approaches, problem-solving, and ensuring the success and sustainability of both institutes.

"The MoU outlines several areas of collaboration, including academic partnerships, joint executive education programs, and sharing of research facilities. A key focus is the joint development of entrepreneurial activities, start-up incubation facilities, and the overall enhancement of the entrepreneurial ecosystem in J&K," the statement reads. Convergence of two reputed institutions in J&K is expected to foster exchange of students, staff, educational resources etc. The cooperation shall open new avenues of education and research to the student community studying in both institutions. This collaboration is also expected to transform the lives of the artisans and craftpersons who shall get benefited through specialised training programs.

WEDNESDAY



Journalism With A Human Heart

# PRECIOUS KASHMIR

Wednesday, 28<sup>th</sup> February 2024

## IIM Jammu, NIFT Sgr ink MoU to boost entrepreneurship

Precious Kashmir News | JAMMU

The Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar on Tuesday inked a Memorandum of Understanding (MoU) to boost entrepreneurship and innovation in J&K. The MoU was signed at Bharat Mandapam, New Delhi during Bharat Tex 2024 by Prof B. S. Sahay Director, IIM Jammu and Dr Javin Wani, Director NIFT Srinagar. The MoU is envisioned for a collab framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

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The MoU outlines several areas of collaboration, including academic partnerships, joint executive education programs, and sharing of research facilities. A key focus is the joint development

of entrepreneurial activities, start-up incubation facilities, and the overall enhancement of the entrepreneurial ecosystem in J&K, the headline reads.

Convergence of two reputed institutions in J&K is expected to foster exchange of students, staff, educational resources etc. The cooperation shall open new avenues of education and research to the student community studying in both institutions. This collaboration is also expected to transform the lives of the artisans and craftsmen who shall get benefited through specialised training programs.

On addition of Bharat Tex 2024, NIFT (All India level) has signed MoUs with many national and internationally renowned institutions like Arts University Sacramento, USA, BUFT Bangladesh, RMIT Australia, IIT Kalyan, IIT Mandi, IIM Udaipur, IIM Bhub. Gaya, IIT Jodhpur, NID Ahmedabad etc.



Wednesday, 28<sup>th</sup> February 2024

## IIM Jammu and NIFT Srinagar Forge Strategic Partnership to Foster Academic Excellence and Innovation at Bharat Tex 2024

**H.J. NEWS SERVICE**

Jammu) Feb. 28: In a significant stride towards fostering academic collaboration and promoting innovation, the Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar formalized a Memorandum of Understanding (MoU) on 25th Feb 2024.

The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi. Bharat Tex 2024 serves as a pivotal stage, spotlighting exhibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, and interactive pavilions. This event marks the genesis of a promising partnership between the two esteemed institutions. IIM Jammu and NIFT Srinagar, setting the stage for collaborative endeavors and mutual growth. Prof. Dr. Sadha Dhillon, Dean Academics at NIFT Delhi, delivered the welcome address, followed by an introduction to both institutions and an outline of the key deliverables of the MoU between IIM Jammu and NIFT Srinagar. Prof. H.R. Sahay, Director of IIM Jammu, and Dr. Javed Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT Ms. Tania Rashidagi, IAS and various delegations, symbolizing a commitment to collaboration across various fronts. Dr. Manjil Barboi, Chairman of Srinagar Campus, IIM

Jammu, was also present. This partnership aims to enhance academic excellence, foster research endeavors, and cultivate entrepreneurial talent in the Indian Territory of Jammu & Kashmir. The MoU encompasses various areas of collaboration, including academic partnerships, research endeavors, executive education and training programs, joint seminars, webinars, and workshops, initiatives for entrepreneurship and incubation, as well as the sharing of research and campus facilities. The signing of the MoU represents a significant milestone for both institutions, signifying the beginning of a new era of collaboration and excellence. Through joint efforts, IIM Jammu and NIFT Srinagar are poised to make substantial contributions to academic, research, and entrepreneurship, thereby shaping not only the future of the region but also extending their impact beyond local boundaries and thereby contributing to nation building. The Bharat Mandapam, Bharat Tex served as the ideal platform for the MoU Exchange and networking, where esteemed academicians and reputed institutes from India and globally came together for collaborative endeavors and partnership formation.



**Wednesday, 28 February 2024**

## **IIM Jammu, NIFT Srinagar sign MoU to boost entrepreneurship in J&K**

Jammu, Feb 27 (PTI) The Indian Institute of Management, Jammu and the National Institute of Fashion Technology, Srinagar, on Tuesday inked a memorandum of understanding (MoU) to boost entrepreneurship and innovation in Jammu and Kashmir.

The MoU was signed at Bharat Mandapam, New Delhi, during Bharat Tex 2024 by Director, IIM Jammu, professor B S Sahay and NIFT Srinagar director Dr Javid Wani, an official statement said.

The MoU is envisioned for a collaboration framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

As per the MoU, the collaboration between IIM Jammu and NIFT Srinagar seeks to bridge the gap between understanding of both the industries, promoting interdisciplinary approaches to problem-solving and ensuring the success and sustainability of both the institutes.

<https://www.takeonedigitalnetwork.com/iim-jammu-nift-srinagar-sign-mou-to-boost-entrepreneurship-in-jk/>

# RisingKashmir

Wednesday, 28 February 2024-Online Version

## NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth



The Indian Institute of Management (IIM), Jammu and the National Institute of Fashion Technology (NIFT) Srinagar on Tuesday inked a Memorandum of Understanding (MoU) to boost entrepreneurship and innovation in J&K. The MoU was signed at Bharat Mandapam,



New Delhi during Bharat Tex 2024 by Prof B. S. Sahay Director, IIM Jammu and Dr Javid Wani, Director NIFT Srinagar. The MoU is envisioned for a collab framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

The IIM Jammu, established in 2016, is an Institute of National Importance, and NIFT, is a premier institute of fashion education in India. With 18 campuses across the country, including NIFT Srinagar, the institute has been at the forefront of providing professional human resources to the textile and apparel industry. The intersection of management and fashion technology is recognised as a dynamic and evolving landscape, necessitating a comprehensive understanding of both industries.

<https://risingkashmir.com/nift-srinagar-signs-mou-with-iim-jammu-convergence-for-empowering-youth-9db9d44c-0228-4797-a483-78731eec7c81>



Wednesday, 28 February 2024

## **IIM Jammu, NIFT Srinagar Forge Alliance: Boosting Entrepreneurship in J&K**

On February 27, in a significant move towards fostering entrepreneurship and innovation in Jammu & Kashmir, the Indian Institute of Management (IIM), Jammu, and the National Institute of Fashion Technology (NIFT) Srinagar, inked a Memorandum of Understanding (MoU) at Bharat Mandapam, New Delhi. This historic collaboration, part of Bharat Tex 2024, is set to bridge the divide between management education and fashion technology, creating a synergy that promises to unlock the vast potential of the region's youth and artisans.

### **Collaboration for Innovation**

Under the framework of this MoU, IIM Jammu and NIFT Srinagar aim to collaborate on multiple fronts including academics, research, executive education, and training. The partnership is designed to promote an interdisciplinary approach to problem-solving, thereby enhancing the entrepreneurial ecosystem in Jammu & Kashmir. Both institutions, recognized for their prestige and contribution to their respective fields, will focus on the joint development of academic partnerships, executive education programs, and shared research facilities. This collaboration is not just about education; it's a mission to transform lives through entrepreneurial activities and start-up incubation facilities.

### **Empowering Artisans and Craftspeople**

One of the key objectives of this MoU is to transform the lives of artisans and craftspeople in the region through specialized training programs. By leveraging the strengths of both institutions, the initiative aims to provide these individuals with the skills and knowledge necessary to thrive in today's competitive market. This is a critical step towards preserving the rich cultural heritage of Jammu & Kashmir while ensuring its artisans and craftspeople are well-equipped to meet the demands of the modern economy.

### **Enhancing Global and Interdisciplinary Collaborations**

NIFT Srinagar's engagement at the national level, through MoUs with several renowned national and international institutions, underscores the institute's commitment to enhancing its global and interdisciplinary collaborations. This new partnership with IIM Jammu is a

testament to that commitment, promising to open new avenues for students and faculty members alike. The collaborative efforts are expected to foster innovation, creativity, and entrepreneurship, not just within the confines of Jammu & Kashmir but on a global scale.

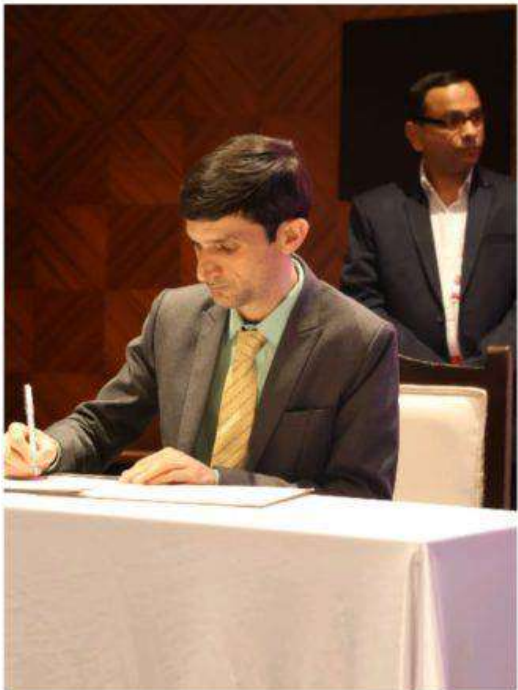
This groundbreaking collaboration between IIM Jammu and NIFT Srinagar represents a beacon of hope for the youth of Jammu & Kashmir. It underscores the power of educational institutions in driving social and economic change through innovation and entrepreneurship. As this partnership unfolds, it will be interesting to see the myriad ways in which it will contribute to the growth and development of the region, making it a model for other states to follow.

<https://bnnbreaking.com/world/india/iim-jammu-nift-srinagar-forge-alliance-boosting-entrepreneurship-in-jk>



Wednesday, 28 February 2024

## NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth



JAMMU: The Indian Institute of Management (IIM), Jammu and the National Institute of Fashion Technology (NIFT) Srinagar on Tuesday inked a Memorandum of Understanding (MoU) to boost entrepreneurship and innovation in J&K.

The MoU was signed at Bharat Mandapam, New Delhi during Bharat Tex 2024 by Prof B. S. Sahay Director, IIM Jammu and Dr Javid Wani, Director NIFT Srinagar. The MoU is envisioned for a collab framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

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As per the MoU, the collaboration between IIM Jammu and NIFT Srinagar seeks to bridge this gap, promoting interdisciplinary approaches to problem-solving and ensuring the success and sustainability of both institutes.

“The MoU outlines several areas of collaboration, including academic partnerships, joint executive education programs, and sharing of research facilities. A key focus is the joint development of entrepreneurial activities, start-up incubation facilities, and the overall enhancement of the entrepreneurial ecosystem in J&K,” the handout reads.

Convergence of two reputed institutions in J&K is expected to foster exchange of students, staff, educational resources etc. The cooperation shall open new avenues of education and research to the student community studying in both institutions. This collaboration is also expected to transform the lives of the artisans and craftpersons who shall get benefitted through specialised training programs.

On sidelines of Bharat Tex 2024, NIFT (All India level) has signed MoUs with many national and internationally renowned institutions like Arts University Bournemouth UK, BUFT Bangladesh, RMIT Australia, IIIT Kalyani, IIT Mandi, IIM Udaipur, IIM Bodh Gaya, IIT Jodhpur, NID Ahmedabad etc.

<https://www.streettimes.in/nift-srinagar-signs-mou-with-iim-jammu-convergence-for-empowering-youth/>

# JK MONITOR

Wednesday, 28 February 2024

## **IIM Jammu and NIFT Srinagar forge strategic partnership to foster academic excellence and innovation**

JAMMU: In a significant stride towards fostering academic collaboration and promoting innovation, the Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar have formalized a Memorandum of Understanding (MoU). The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi. Bharat Tex 2024 serves as a pivotal stage, spotlighting exhibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, and interactive pavilions.

This event marks the genesis of a promising partnership between the two esteemed institutions, IIM Jammu and NIFT Srinagar, setting the stage for collaborative endeavors and mutual growth. The event commenced with a formal introduction to the MoU Signing accompanied by a warm welcome extended to all partners involved. Prof. Dr. Sudha Dhingra, Dean Academics, NIFT Delhi, delivered the welcome address. This was followed by an introduction to both Institutions and an outline of the key deliverables of the MoU between IIM Jammu and NIFT Srinagar.

The MoU signing ceremony, held on the eve of the ongoing Bharat Tex 2024 at Bharat Mandapam, was a significant milestone. Prof. B.S. Sahay, Director of IIM Jammu, and Prof. Javid Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT, Ms. Tanu Kashyap, IAS and various delegations, symbolizing a commitment to collaboration across various fronts. This partnership aims to enhance academic excellence, foster research endeavors, and cultivate entrepreneurial talent in the Union Territory of Jammu & Kashmir. Also present at the ceremony was Dr. Muqbil Burhan, Chairperson of Srinagar Campus, IIM Jammu adding further significance to the occasion. Bharat Tex 2024, in its ongoing events, highlights the richness of Indian textiles, reinforcing its image as a custodian of tradition, innovation, and sustainability.

Speaking on the occasion, Prof. B.S. Sahay, Director of IIM Jammu, expressed profound enthusiasm about the collaboration, highlighting its significance for the growth and development of Jammu & Kashmir (J&K). He emphasized that the partnership with NIFT

Srinagar will open up exciting possibilities for academic collaboration and innovation, which are crucial for the socio-economic advancement of the region.

He underscored the importance of leveraging each other's strengths to create a synergistic environment that fosters not only learning, research, and entrepreneurship but also contributes to the overall growth trajectory of J&K. He emphasized that by harnessing the rich cultural heritage and diverse talent pool of the region, the collaboration between IIM Jammu and NIFT Srinagar holds immense potential to catalyze positive change and drive inclusive development.

He stressed the role of academic institutions in fostering innovative ecosystems that not only address current challenges but also anticipate future opportunities. He reiterated the commitment of both IIM Jammu and NIFT Srinagar to spearhead initiatives that promote interdisciplinary research, technology transfer, and entrepreneurial ventures, thereby contributing to the overall prosperity of Jammu & Kashmir.

Dr. Javid Ahmad Wani, Director, NIFT Srinagar, echoed similar sentiments, emphasizing the transformative potential of the collaboration. He expressed delight in joining hands with IIM Jammu in this endeavor, envisioning the creation of dynamic ecosystem that nurtures talent, fosters creativity, and propels socio-economic development in the region. He emphasized the collective commitment of both Institutions to leverage their expertise and resources for the greater good of U.T of Jammu and Kashmir, aiming to establish a thriving environment conducive to innovation, entrepreneurship, and inclusive growth.

The MoU encompasses various areas of collaboration, including academic partnerships, research endeavors, executive education and training programs, joint seminars, conferences, and workshops, initiatives for entrepreneurship and incubation, as well as the sharing of research and campus facilities.

The vote of thanks was proposed by Prof. Dr. Sanjeev Malage, Head of International and Domestic Linkages, NIFT Delhi. The signing of the MoU represents a significant milestone for both institutions, signaling the beginning of a new era of collaboration and excellence. Through joint efforts, IIM Jammu and NIFT Srinagar are primed to make substantial contributions to academia, research, and entrepreneurship, thereby shaping not only the future of the region but also extending their impact beyond local boundaries and thereby contributing to nation-building. The Bharat Mandapam, Bharat Tex served as the ideal platform for the MoU Exchange and networking, where esteemed academicians and reputed institutes from India and globally came together for collaborative endeavors and partnership formation.

<https://jkmonitor.org/iim-jammu-and-nift-srinagar-forge-strategic-partnership-to-foster-academic-excellence-and-innovation>



Wednesday, 28 February 2024-Online Version

## **NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth**

**February 28, 2024 | BK NEWS SERVICE**

The Indian Institute of Management (IIM), Jammu and the National Institute of Fashion Technology (NIFT) Srinagar on Tuesday inked a Memorandum of Understanding (MoU) to boost entrepreneurship and innovation in J&K. The MoU was signed at Bharat Mandapam, New Delhi during Bharat Tex 2024 by Prof B. S. Sahay Director, IIM Jammu and Dr Javid Wani, Director NIFT Srinagar. The MoU is envisioned for a collab framework between the two prestigious institutes for convergence in the areas of academics, research, executive education, training, and the promotion of entrepreneurship and incubation facilities.

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<https://brighterkashmir.com/nift-srinagar-signs-mou-with-iim-jammu-convergence-for-empowering-youth>



Wednesday, 28 February 2024

## NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth.

### **EDUCATION TOP STORIES**

By Online Editor On Feb 27, 2024

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<https://kashmirconvener.com/2024/02/27/nift-srinagar-signs-mou-with-iim-jammu-convergence-for-empowering-youth/>

# THE BETTER KASHMIR

Wednesday, 28 February 2024

## NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth..

February 27, 2024



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<https://thebetterkashmir.com/nift-srinagar-signs-mou-with-iim-jammu-convergence-for-empowering-youth/>

# Kashir Digest

NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth



by [KD DESK](#) February 27, 2024 in [J&K](#), [Latest News](#)



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As per the MoU, the collaboration between IIM Jammu and NIFT Srinagar seeks to bridge this gap, promoting interdisciplinary approaches to problem-solving and ensuring the success and sustainability of both institutes.

“The MoU outlines several areas of collaboration, including academic partnerships, joint executive education programs, and sharing of research facilities. A key focus is the joint development of entrepreneurial activities, start-up incubation facilities, and the overall enhancement of the entrepreneurial ecosystem in J&K,” the handout reads.

Convergence of two reputed institutions in J&K is expected to foster exchange of students, staff, educational resources etc. The cooperation shall open new avenues of education and research to the student community studying in both institutions. This collaboration is also expected to transform the lives of the artisans and craft persons who shall get benefited through specialized training programs.

On sidelines of Bharat Tex 2024, NIFT (All India level) has signed MoUs with many national and internationally renowned institutions like Arts University Bournemouth

UK, BUFT Bangladesh, RMIT Australia, IIIT Kalyani, IIT Mandi, IIM Udaipur, IIM Bodh Gaya, IIT Jodhpur, NID Ahmedabad etc

**KD Desk**

<https://www.kashmirdigest.com/nift-srinagar-signs-mou-with-iim-jammu-convergence-for-empowering-youth/>



Wednesday, 28 February 2024

## IIM Jammu and NIFT Srinagar Forge Strategic Partnership to Foster Academic Excellence and Innovation at Bharat Tex 2024



In a significant stride towards fostering academic collaboration and promoting innovation, the Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar have formalized a Memorandum of Understanding (MoU). The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi. Bharat Tex 2024 serves as a pivotal stage, spotlighting exhibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, and interactive pavilions. This event marks the genesis of a promising partnership between the two esteemed institutions, IIM Jammu and NIFT Srinagar, setting the stage for collaborative endeavors and mutual growth.

The event commenced with a formal introduction to the MoU Signing accompanied by a warm welcome extended to all partners involved. Prof. Dr. Sudha Dhingra, Dean Academics, NIFT Delhi, delivered the welcome address. This was followed by an introduction to both Institutions and an outline of the key deliverables of the MoU between IIM Jammu and NIFT Srinagar.



The MoU signing ceremony, held on the eve of the ongoing Bharat Tex 2024 at Bharat Mandapam, was a significant milestone. Prof. B.S. Sahay, Director of IIM Jammu, and Prof. Javid Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT, Ms. Tanu Kashyap, IAS and various delegations, symbolizing a commitment to collaboration across various fronts. This partnership aims to enhance academic excellence, foster research endeavors, and cultivate entrepreneurial talent in the Union Territory of Jammu & Kashmir. Also present at the ceremony was Dr. Muqbil Burhan, Chairperson of Srinagar Campus, IIM Jammu adding further significance to the occasion. Bharat Tex 2024, in its ongoing events, highlights the richness of Indian textiles, reinforcing its image as a custodian of tradition, innovation, and sustainability.

Speaking on the occasion, Prof. B.S. Sahay, Director of IIM Jammu, expressed profound enthusiasm about the collaboration, highlighting its significance for the growth and development of Jammu & Kashmir (J&K). He emphasized that the partnership with NIFT Srinagar will open up exciting possibilities for academic collaboration and innovation, which are crucial for the socio-economic advancement of the region. He underscored the importance of leveraging each other's strengths to create a synergistic environment that fosters not only learning, research, and entrepreneurship but also contributes to the overall growth trajectory of J&K. He emphasized that by harnessing the rich cultural heritage and diverse talent pool of the region, the collaboration between IIM Jammu and NIFT Srinagar holds immense potential to catalyze positive change and drive inclusive development. He stressed the role of academic institutions in fostering innovative ecosystems that not only address current challenges but also anticipate future opportunities. He reiterated the commitment of both IIM Jammu and NIFT Srinagar to spearhead initiatives that promote interdisciplinary research, technology transfer, and entrepreneurial ventures, thereby contributing to the overall prosperity of Jammu & Kashmir.

Dr. Javid Ahmad Wani, Director, NIFT Srinagar, echoed similar sentiments, emphasizing the transformative potential of the collaboration. He expressed delight in joining hands with IIM Jammu in this endeavor, envisioning the creation of dynamic ecosystem that nurtures talent, fosters creativity, and propels socio-economic development in the region. He emphasized the collective commitment of both Institutions to leverage their expertise and resources for the greater good of U.T of Jammu and Kashmir, aiming to establish a thriving environment conducive to innovation, entrepreneurship, and inclusive growth.

The MoU encompasses various areas of collaboration, including academic partnerships, research endeavors, executive education and training programs, joint seminars, conferences, and workshops, initiatives for entrepreneurship and incubation, as well as the sharing of research and campus facilities.

The vote of thanks was proposed by Prof. Dr. Sanjeev Malage, Head of International and Domestic Linkages, NIFT Delhi. The signing of the MoU represents a significant milestone for both institutions, signaling the beginning of a new era of collaboration and excellence.

Through joint efforts, IIM Jammu and NIFT Srinagar are primed to make substantial contributions to academia, research, and entrepreneurship, thereby shaping not only the future of the region but also extending their impact beyond local boundaries and thereby contributing to nation-building. The Bharat Mandapam, Bharat Tex served as the ideal platform for the MoU Exchange and networking, where esteemed academicians and reputed institutes from India and globally came together for collaborative endeavors and partnership formation.

<https://www.campusvarta.com/article/iim-jammu-and-nift-srinagar-forge-strategic-partnership-to-foster-academic-excellence-and-innovation-at-bharat-tex-2024>



**Wednesday, 28 February 2024**

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As per the MoU, the collaboration between IIM Jammu and NIFT Srinagar seeks to bridge this gap, promoting interdisciplinary approaches to problem-solving and ensuring the success and sustainability of both institutes.

“The MoU outlines several areas of collaboration, including academic partnerships, joint executive education programs, and sharing of research facilities. A key focus is the joint development of entrepreneurial activities, start-up incubation facilities, and the overall enhancement of the entrepreneurial ecosystem in J&K,” the handout reads.

Convergence of two reputed institutions in J&K is expected to foster exchange of students, staff, educational resources etc. The cooperation shall open new avenues of education and research to the student community studying in both institutions. This collaboration is also expected to transform the lives of the artisans and craftpersons who shall get benefitted through specialised training programs.

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<https://voiceofvalley.com/2024/02/27/nift-srinagar-signs-mou-with-iim-jammu-convergence-for-empowering-youth/>

# PRECIOUS KASHMIR

Wednesday, 28 February 2024

**NIFT Srinagar signs MoU with IIM Jammu: Convergence for empowering youth.**



by [Precious Kashmir](#) 27/02/2024 in [Business](#), [Latest](#)



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Wednesday, 28 February 2024

## IIM Jammu and NIFT Srinagar Forge Strategic Partnership to Foster Academic Excellence and Innovation at Bharat Tex 2024

by [KH News Service](#) [February 28, 2024](#) in [Jammu](#)

Jammu: In a significant stride towards fostering academic collaboration and promoting innovation, the Indian Institute of Management (IIM) Jammu and the National Institute of Fashion Technology (NIFT) Srinagar formalized a Memorandum of Understanding (MoU) on 27th Feb 2024.

The ceremonial signing took place today at Bharat Tex 2024, an esteemed international industry platform hosted at Bharat Mandapam, Pragati Maidan, New Delhi. Bharat Tex 2024 serves as a pivotal stage, spotlighting exhibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, and interactive pavilions. This event marks the genesis of a promising partnership between the two esteemed institutions, IIM Jammu and NIFT Srinagar, setting the stage for collaborative endeavors and mutual growth. Prof. Dr. Sudha Dhingra, Dean Academics at NIFT Delhi, delivered the welcome address, followed by an introduction to both Institutions and an outline of the key deliverables of the MoU between IIM Jammu and NIFT Srinagar.

Prof. B.S. Sahay, Director of IIM Jammu, and Dr. Javid Ahmad Wani, Director of NIFT Srinagar, inked the MoU in the presence of Director General NIFT Ms. Tanu Kashyap, IAS, and various delegations, symbolizing a commitment to collaboration across various fronts. Dr. Muqbil Burhan, Chairperson of Srinagar Campus, IIM Jammu, was also present. This partnership aims to enhance academic excellence, foster research endeavors, and cultivate entrepreneurial talent in the Union Territory of Jammu & Kashmir.

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