

Wednesday, 26 June 2024

IIM Jammu hosts Interactive Session with Dr Gurdeep Raina

STATE TIMES NEWS

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The session was conducted by Dr. Gurdeep Singh Raina, Assistant Professor, College of Business, Department of Management Marketing, The University of Texas Permian Basin.

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With such interactive sessions, IIM Jammu is committed to fostering a dynamic and engaging learning environment that nurtures future leaders, innovative researchers, and successful

https://epaper.statetimes.in/index.aspx?page=10



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GJ REPORT JAMMU, JUN 25: The Institute Indian of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu, organized an interactive session for students, Ph.D. scholars and incubates at its Jagti Campus on Tuesday. The session was conducted by Dr. Gurdeep Singh Raina, Assistant Professor, College of Business, Department of Management Marketing, The University of Texas Permian Basin.

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IIM Jammu hosts interactive session for students

NL CORRESPONDENT

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JAMMU BULLETIN NEWS JAMMU, JUN 25:

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JL NEWS SERVICE

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The **NEWS NOW**

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REFUGEE MESSAGE BUREAU JAMMU, JUN 25

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DOGRA HERALD BUREAU

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J & KMAIN STORIES

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https://himalayanmail.com/iim-jammu-hosts-interactive-session-with-drgurdeep-singh-raina-from-the-university-of-texas-permian-basin/



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In his address to the Ph.D. students, he discussed righteous research practices, research methodology, and the challenges faced by Ph.D. scholars in their first year. He provided advice on presenting research papers effectively to avoid rejections and discussed the concept of social premium. Addressing the incubates at the Centre for Innovation, Entrepreneurship, and Skill Development, IIM Jammu he spoke about the specific challenges faced by entrepreneurs. He covered topics such as positioning, value chain analysis, identifying gaps, offering solution-oriented business approaches, segment identification, and the importance of field experience.

Dr. Muqbil Burhan, Chairperson, Centre for Innovation, Entrepreneurship, and Skill Development, IIM Jammu, provided an overview of the centre's activities and welcomed Dr. Gurdeep Singh Raina to IIM Jammu. As a token of appreciation, Dr. Muqbil Burhan presented a memento to Dr. Gurdeep Singh Raina on this momentous occasion. With such interactive sessions, IIM Jammu is committed to fostering a dynamic and engaging learning environment that nurtures future leaders, innovative researchers, and successful entrepreneurs.

https://thekashmirhorizon.com/2024/06/26/iim-jammu-hosts-interactive-sessionwith-dr-gurdeep-singh-raina-from-the-university-of-texas/



Tuesday, 25 June 2024

IIM Jammu hosts Interactive session with Dr. Gurdeep Singh Raina from The University of Texas Permian Basin

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https://jkmonitor.org/iim-jammu-hosts-interactive-session-with-dr-gurdeep-singhraina-from-the-university-of-texas-permian-basin



Tuesday, 25 June 2024-Web Version

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Wednesday 25th June 2024

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Jammu June 25

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