

Greater Jammu

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the daily newspaper

Saturday 29th June 2024

IIM Jammu organizes workshop to promote Hindi Rajbhasha

GJ REPORT

JAMMU, JUN 28: The Indian Institute of Management (IIM) Jammu organized a one-day workshop dedicated to promoting the use of Hindi Rajbhasha within the institution. The event saw active participation from faculty, officers, and staff members. Notable attendees included Prof. Jabir Ali, Dean Academics; Dr. Anuja Akhouri, Chairperson Corporate Communications and Co-Chairperson, Hindi Rajbhasha and Cmdr. Kesavan Baskaran, Chief Administrative Officer, IIM Jammu.

The workshop began with a welcome address by Shri Abhay Awasthi, Hindi Rajbhasha Adhikari, IIM Jammu, followed by the introduction of the Chief Guest, Dr. Nilesh Kumar, Assistant Librarian and Rajbhasha Adhikari, IIT Jammu, who joined online. Dr. Kumar emphasized the cultural significance of language and the importance



Dignitaries attending a workshop to promote Hindi Rajbhasha at IIM Jammu.

of Hindi as a Rajbhasha. He congratulated IIM Jammu for organizing the workshop and encouraged ongoing efforts to promote the language, suggesting the incorporation of the National Education Policy 2020, which emphasizes learning in the mother tongue or Hindi.

The workshop included various sessions aimed at enhancing Hindi language skills, communication, and appreciation of its cultural significance. Dr. Kumar provided guidance on innovative ways to promote the use of Hindi in daily life, praising IIM Jammu's commitment to preserving lin-

guistic heritage.

The event concluded with a vote of thanks by Shalin S. Nair, AO-PR & Admin, IIM Jammu. The Hindi Rajbhasha Committee at IIM Jammu meticulously coordinated the event, demonstrating their dedication to language promotion and cultural integration.

Additionally, the meeting of NARAKAS (Town Official Language Implementation Committee), Jammu (014), was recently held at the CSIR-Indian Institute of Integrative Medicine, Jammu. Chaired by Dr. Zabeer Ahmed, Director of CSIR-Indian Institute of Integrative Medicine, the meeting reviewed the performance of 96 central government offices for the quarters of October-November 2023 and January-March 2024. It was reported that only 24 institutions scored a perfect 10 out of 10 for both quarters, with IIM Jammu being one of them.

early TIMES

Saturday 29th June 2024-Web Version

IIM Jammu Organizes One-Day Workshop to Promote Hindi Rajbhasha

Early Times Report

6/28/2024 10:21:19 PM

Jammu, June 28: The Indian Institute of Management (IIM) Jammu organized a one-day workshop dedicated to fostering the use and promotion of Hindi Rajbhasha within the institution. The event, held on 28th June 2024, saw enthusiastic and active participation from faculty, officers, and staff members alike. Present on the occasion were Prof. Jabir Ali, Dean Academics, Dr. Anuja Akhouri, Chairperson Corporate Communications and Co-Chairperson, Hindi Rajbhasha, IIM Jammu, and Cmdr. Kesavan Baskaran, Chief Administrative Officer, IIM Jammu.

The workshop, aimed at enhancing proficiency and understanding of Hindi as the official language, was a significant step towards promoting linguistic diversity and inclusivity. Attendees actively engaged in various sessions designed to improve Hindi language skills, communication, and appreciation of its cultural significance.

The distinguished presence of Dr. Nilesh Kumar, Assistant Librarian and Rajbhasha Adhikari, IIT Jammu, as the Chief Guest, added great significance to the occasion. His insights and encouragement provided valuable motivation to the participants in their journey towards embracing Hindi as a Rajbhasha.

Dr. Nilesh Kumar, Assistant Librarian and Rajbhasha Adhikari, IIT Jammu who joined online emphasized that language is not merely a tool for communication; it is the essence of our cultural identity. He congratulated the institute for organizing this insightful workshop and encouraged continued efforts towards language promotion. He suggested various simple methods to incorporate Hindi Rajbhasha more effectively, including the implementation of the National Education Policy 2020, which emphasizes learning in the mother tongue or Hindi language. He provided guidance on different approaches and suggested innovative ways to promote the use of Hindi language in daily life. He mentioned that the efforts made by IIM Jammu in promoting Hindi Rajbhasha are commendable and reflect a commitment to preserving our linguistic heritage.

The event culminated with the vote of thanks by Shri Shalin S Nair, AO-PR & Admin, IIM Jammu. The event was meticulously coordinated by the Hindi Rajbhasha Committee, IIM Jammu, demonstrating their dedication towards language promotion and cultural integration.

Recently, the meeting of NARAKAS (Town Official Language Implementation Committee), Jammu (014) was held in the conference hall of CSIR-Indian Institute of Integrative Medicine, Jammu. The meeting was chaired by Dr. Zabeer Ahmed, Director of CSIR-Indian Institute of Integrative Medicine, Jammu, and Chairman of NARAKAS, Jammu.

NARAKAS, Jammu includes a total of 96 central government offices that are member institutions of this committee. The meeting reviewed the performance of the member offices for the quarters of October-November 2023 and January-March 2024. During the review, it was reported that out of the 96 institutions, only 24 institutions scored a perfect 10 out of 10 for both quarters. It is noteworthy that the Indian Institute of Management (IIM) Jammu also scored a perfect 10 out of 10 for both quarters.

<https://www.earlytimes.in/newsdet.aspx?q=369785>

earlyTIMES

Explaining Truth Believe in Possibilities

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Saturday 29th June 2024-Print Version

IIM Jammu Organizes One-Day Workshop to Promote Hindi Rajbhasha

EARLY TIMES REPORT

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The event commenced with the welcome by Shri Abhay Awasthi, Hindi Rajbhasha Adhikari, IIM Jammu followed by the introduction of the Chief Guest.

The workshop, aimed at enhancing proficiency and understanding of

Hindi as the official language, was a significant step towards promoting linguistic diversity and inclusivity. Attendees actively engaged in various sessions designed to improve Hindi language skills, communication, and appreciation of its cultural significance.

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NL CORRESPONDENT

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Guest. The distinguished presence of Dr. Nilesh Kumar, Assistant Librarian and Rajbhasha Adhikari, IIT Jammu, as the Chief Guest, added great significance to the occa-

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A politico-
socio-cultural
News paper
with day to
day human
concerns

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JAMMU, SATURDAY, JUNE 29, 2024

PAGES 12 • PRICE Rs/- 1

INSIDE NEWS ▶

La Governor interacts with... P-3

Bhalla discuss political... P-5

Fire & Emergency Services... P-11

Saturday 29th June 2024

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EXCEL EXPRESS BUREAU
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The event commenced with the welcome by Shri Abhay Awasthi, Hindi Rajbhasha Adhikari, IIM Jammu followed by the introduction of the Chief Guest. The workshop, aimed at enhancing proficiency and understanding of Hindi as the official language, was a significant step towards promoting linguistic diversity and inclusivity. Attendees actively engaged in various sessions designed to improve Hindi language skills, communication, and appreciation of its cultural significance. The distinguished presence of Dr. Nilesh Kumar, Assistant Librarian and Rajbhasha Adhikari, IIT Jammu, as the Chief Guest, added great significance to the occasion. His insights and encouragement provided valuable



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Dr. Nilesh Kumar, Assistant Librarian and Rajbhasha Adhikari, IIT Jammu who joined online emphasized that language is not merely a tool for communication; it is the essence of our cultural identity. He congratulated the institute for organizing this insightful workshop and encouraged continued efforts towards language promotion. He suggested various simple methods to incorporate Hindi Rajbhasha more effectively, including the implementation of the National Education Policy 2020, which emphasizes learning in the mother tongue or Hindi language. He provided guidance on different approaches and suggested innovative ways to promote the use of Hindi language in daily life. He mentioned that the efforts made by IIM Jammu in promoting Hindi Rajbhasha are commendable and reflect a commitment to preserving our linguistic heritage.

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IIM-Jmu organizes workshop to promote Hindi Rajbhasha

EARTH NEWS SERVICE

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JAMMU BULLETIN NEWS
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Written by: JK Monitor News Network

Created: 28 June 2024

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<https://jkmonitor.org/iim-jammu-organizes-one-day-workshop-to-promote-hindi-rajbhasha>

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REFUGEE MESSAGE BUREAU
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