

भारतीय प्रबंधन संस्थान जम्मू

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IIM Jammu Hosts Online Expert Lecture on "*Rajbhasha Ke Baare Me Jagrukta*"

Jammu, 22nd Jan 2024 – The Rajbhasha Samiti at the Indian Institute of Management Jammu (IIM) Jammu organized an enlightening Online Expert Lecture on the topic "*Rajbhasha Ke Baare Me Jagrukta*" (Awareness about the Official Language). The event, conducted virtually, aimed to deepen the understanding of the significance of the official language in our daily lives. Prof. Jabir Ali, Dean Academics, IIM Jammu welcomed Shri. Jagdish Ram Pauri, Joint Director Rajbhasha, Ministry of Education, Govt. of India for online lecture session.

Chaired by Mr. Jagdish Ram Pauri, Joint Director Rajbhasha, Ministry of Education, Govt. of India, the lecture provided valuable insights and knowledge on the importance of promoting and using the official language effectively in day-to-day work. Mr. Pauri, with his vast experience in the field, shared perspectives that highlighted the critical role of the official language in fostering effective communication and national cohesion. Mr. Jagdish Ram Pauri's engaging discourse delved into the nuances of promoting and utilizing the official language to strengthen our cultural roots and ensure seamless communication across diverse sectors of society.

Prof. Jabir Ali, Dean of Academics at IIM Jammu, commended the initiative and mentioned that the Online Expert Lecture underscores the importance of language in preserving our cultural heritage. IIM Jammu is committed to promoting linguistic diversity and creating a platform for informed discussions on such vital topics.

Prof. B.S. Sahay, Director of IIM Jammu, mentioned that IIM Jammu believes in fostering an inclusive environment that celebrates linguistic diversity. This event has not only reinforced our commitment to the preservation of language and cultural heritage but has also served as a significant stride toward a prosperous and inspiring future where language becomes a bridge connecting diverse horizons.

The event witnessed active participation from students, faculty, staff, and members of the public, reflecting a shared interest in understanding and appreciating the cultural and linguistic diversity encapsulated in the official language. Shri Shailesh K Lohiya, Librarian, IIM Jammu proposed the vote of thanks and expressed gratitude to Mr. Jagdish Ram Pauri for his valuable contributions and thanked all participants for their active engagement in making the event a grand success. The event was coordinated by Rajbhasha Samiti, IIM Jammu.

For any media-related queries, pls contact:

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Glimpses from the Online Expert Lecture on "Rajbhasha Ke Baare Me Jagrukta at IIM Jammu

This screenshot shows a Zoom meeting in progress. The main window displays a presentation slide titled "Hindi Section Implementation (Presenting)". The slide features a decorative floral border and the text "हार्दिक स्वागत!" (Heartfelt Welcome!). The Zoom interface includes a grid of participant video thumbnails on the right, a toolbar at the bottom, and a system tray at the bottom left showing the time as 2:36 PM and the user ID qso-grfw-rxy.

This screenshot shows a Zoom meeting in progress. The main window displays a presentation slide titled "Hindi Section Implementation (Presenting)". The slide features the text "राजभाषा" (Official Language) and "संविधान का भाग 17 Article : 343 to 351". Below the text is a diagram showing "संघ की भाषा (14,344)" branching into "प्रादेशिक भाषाएँ (Regional languages)" and "SC, HC आदि की भाषा". The Zoom interface includes a grid of participant video thumbnails on the right, a toolbar at the bottom, and a system tray at the bottom left showing the time as 2:46 PM and the user ID qso-grfw-rxy.

